

NICKROBINSON

WEB & BRAND DESIGNER

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■ WORK EXPERIENCE

Catalis (Waterbury, CT)

Web Designer • Sept 2021 - Present

- Front-end dev for small municipal websites
- Content management through custom CMS platforms
- Design comprehensives and specs for developers
- QA for intern websites
- Build visual assets for branded mobile apps

Direct Advantage Magazine (North Haven, CT)

Graphic Designer • July 2018 - Sept 2020

- Designed advertising for small businesses, working with sales reps to meet customer needs
- Created magazine layout using InDesign
- Proofed files before sending to press

Star Distributors (West Haven, CT) - Graphic Designer • July 2010 - July 2018

- Worked in the sign shop, designing and producing signs, banners and posters for beer sales reps
- Adhered to beer brands' guidelines to create marketing materials for salesmen

■ EDUCATION

Masters of Fine Arts, Web Design & New Media

Academy of Art University San Francisco, May 2021

- Honors: Cum Laude, GPA: 3.724
- Thesis Project: "Dream Tracer" iPhone app

Bachelors of Science, Studio Art: Graphic Design

Southern Connecticut State University, June 2009

- George Harrington Memorial Award for Excellence in the Preparation of Graphic Design, 2009

■ SKILLS

- Adobe Creative Suite (including Adobe XD)
- HTML5 / CSS3 / JS
- C#
- XML/XSL
- Google Document Suite

■ WORKFLOW

- Jira
- Salesforce
- ChatGPT
- Azure DevOps
- Trello

(and some experience with...)

- React
- PHP & Laravel
- Zepelin